

DAVID MATZNER

San Francisco Bay Area (or remote)

david@davidmatzner.com

707.322.1000

www.linkedin.com/in/davidmatzner

HEALTHCARE TECHNOLOGY LEADER AND STRATEGIST

*Drive Programs and Projects
Develop and Spearhead Plans and Strategies*

Strategic, results-oriented leader and recognized EHR and health IT expert with comprehensive industry background. Analytical clear thinker with an aptitude for asking the right questions, identifying root causes, and developing near-term and long-term solutions.

Known as a trusted Management Consultant to C-suites and organizations regarding healthcare IT and EHR strategy, planning, implementation, integration, governance and financial modeling. Outstanding leader with long history of leveraging management ability, technology experience, and communication skills to build and motivate matrixed teams executing high-quality IT initiatives.

Entrepreneurial mindset; founded and led consulting business; co-founded 2 healthcare IT startups. Exceptional technology skills, including software development and configuration lifecycle, requirements management, interface project management, quality engineering and automated testing.

Expertise includes:

Program and Product Management | Strategic Planning | CxO Advisory | Problem Analysis and Solution

PROFESSIONAL EXPERIENCE

HEALTHY TECHNOLOGY, San Francisco Bay Area, CA

1997 – Present

FOUNDER / PRINCIPAL CONSULTANT / HEALTHCARE TECHNOLOGY LEADER

Deliver healthcare IT consulting services, program / project management, strategic planning, and technology analysis. Serve as strategic advisor to healthcare C-suites and directed matrixed engagement teams. Representative projects include:

- Created a project plan for \$400M Cerner EHR implementation at Los Angeles Department of Health Services.
- Revived a stalled Imprivata Single Sign-On rollout with 2K workstations and 6K users for Sutter Health East Bay.
- Planned and managed Allscripts EHR upgrades and integration projects at Hoag Memorial Presbyterian Hospital.
- Composed strategy and led implementation of EHR integration for UC Irvine Health.
- Acted as Director of Strategy, Architecture & Planning and technical advisor to CTO at Children's Hospital Los Angeles. Controlled costs by approving only projects aligned with strategy and reducing the number of data center servers.
- Reviewed and recommended enterprise integration strategy, operations, tools and staffing for CIO at Methodist Hospital of Southern CA.

GARTNER, INC., San Francisco, CA

2016 – 2020

DIRECTOR, MANAGEMENT / HEALTHCARE CONSULTING

Provided strategic advice to C-level executives and cultivated relationships with diverse stakeholders to understand business drivers and objectives, functional and organizational requirements, and progress constraints. Directed matrixed consulting engagement teams to create healthcare IT and EHR strategies, technology solution road maps, integration strategies, comprehensive business processes, governance structures, and financial models.

Representative projects included:

- Directed EHR Optimization Assessment and development of recommendations report and roadmap for Ventura County.
- Coached Enterprise PMO Director, improving definition, quality and velocity of delivered services for LA County.
- Conducted EHR Readiness Assessments and developed EHR Strategies and Guiding Principles for multiple clients.
- Elicited EHR requirements and wrote Requests for Proposal for multiple clients.

GARTNER, INC. – *Continued*

- Constructed EHR Decision Frameworks, guiding County Executives in developing an EHR Strategy for multiple clients.
- Designed and built a new, comprehensive Electronic Health Record 10-year cost model and customized for multiple clients.
- Delivered 150% of personal sales target and 120% of managed revenue target in 2019. Sold \$1M+ additional business.

UNCLECARE, San Francisco, CA**2015***(Start-up developing solutions for chronic heart disease patients.)***CO-FOUNDER / CHIEF PRODUCT OFFICER**

- Contributed to business strategy and market definition.
- Owned product backlog and roadmap, delivery of core products and EHR integration.

ONETAP SOLUTIONS, San Rafael, CA**2000***(Start-up developing mobile / cloud-based solutions for physical therapists.)***CO-FOUNDER / CTO / VICE PRESIDENT, PRODUCT MANAGEMENT**

- Crafted business vision, created technology road map, raised capital and built prototype products with team of 8.

APPLE, Cupertino, CA**1990 - 1996****SENIOR PROJECT AND QUALITY LEADER**

- Co-managed project to develop and bring to market first Power Macintosh.
- Supervised large, multi-disciplinary teams of 100+ engineers to release MacOS updates.
- Managed multiple MacOS software component projects.
- Led projects that improved Macintosh Software Division development practices, release management and tools.
- Wrote testing utilities in C and designed and coded object-oriented automated testing framework for application testing.

EDUCATION**Master of Science (MS)**, University of California, Los Angeles**Bachelor of Arts (BA)**, University of California, Santa Barbara**CERTIFICATES**

Leadership Strategies for IT in Healthcare, (T. H. Chan School of Public Health, Harvard)

Certified Professional in Healthcare Information & Management Systems (CPHIMS)

Certified Project Management Professional (PMP) | Certified ScrumMaster | Certified Lean Agile Project Manager

COMPETENCIES

Healthcare Information Technology | CxO Advisory | Strategic Planning | Program & Project Management

Product Management | Problem Analysis and Solution | Technology Development | Innovation

Electronic Health Records | Integration | Interoperability | Requirements

Client & Relationship Management | Collaboration | Communication | MS Office | Excel | PowerPoint